

**SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)**

**MBA II Year I Semester Regular & Supplementary Examinations December-2023
BUSINESS ETHICS AND CORPORATE GOVERNANCE**

Time: 3 hours

Max. Marks: 60

SECTION – A

(Answer all Five Units 5 x 10 = 50 Marks)

UNIT-I

- 1 a What are the ethical theories and approaches for decision making? Explain **CO1 L1 5M**
b What is the importance of business ethics and corporate ethics? **CO1 L1 5M**

OR

- 2 Discuss in brief, major theories of Ethics. Which of them, in your opinion, answer the moral Dilemma better than others? **CO1 L6 10M**

UNIT-II

- 3 a Explain the ethics to be followed in marketing with examples. **CO2 L3 5M**
b “Do you think celebrity advertisements will mislead Public” justify your answer. **CO1 L5 5M**

OR

- 4 If an employee leaves a company, to work for a competitor, what types of knowledge would be ethical for the employee to share with the new employer, and what types of knowledge would be unethical to share? **CO2 L6 10M**

UNIT-III

- 5 a Why should a firm follow ethics in finance? Explain. **CO3 L3 5M**
b Describe the ethical issues relating to computer applications. **CO3 L2 5M**

OR

- 6 a State the importance for IPR in the current scenario. **CO3 L4 5M**
b List four things that are important to motivate people to behave ethically. **CO3 L2 5M**

UNIT-IV

- 7 a “Directors are the key persons in corporate governance structure”. Comment. **CO4 L4 5M**
b Elucidate essentials of corporate Governance. **CO4 L2 5M**

OR

- 8 a Define Corporate governance. Explain its importance in business. **CO4 L2 5M**
b List out the common Governance problems in various corporate failures. **CO4 L2 5M**

UNIT-V

- 9 a Explain the appointment, duties and responsibilities of auditors of limited company. **CO5 L1 5M**
b What is the Role of Board of directors in any company? **CO5 L1 5M**

OR

- 10 a What are the main environmental issues facing in India? **CO5 L1 5M**
b What are green initiatives and why it is added in CSR activity? **CO5 L1 5M**

11

A former employee who was fired due to poor quality work, absences, and lateness related to her drinking problem, informs you that she has applied for a position at another company and has already given your name as a reference. She desperately needs a job (she is a single parent with three children), and she asks you to give her a good recommendation and not mention her drinking, which she assures you is now under control.

She also asks you to say that she voluntarily left the company to address a family medical crisis, and that the company was pleased with her work. You like this person and believe she is a good worker when she is not drinking. You doubt that she really has overcome her drinking problem, however, and you would not recommend your own company hire her back.

- i) What do you say to this woman?
- ii) What do you say to an employer who calls you for a reference?
- iii) What if the prospective employer was a friend?
- iv) Suppose the problem was a theft?
- v) Suppose she had asked you to be a reference prior to supplying your name to her prospective employer?
- vi) What values are at stake? Do some of the values conflict with one another?

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